## | Charlesbank |

#### **CHARLESBANK CREDIT**

Based in Charlesbank's New York office and launched in 2016, Charlesbank Credit is the fully integrated credit platform of Charlesbank Capital Partners. Charlesbank Credit manages over \$2.7B of capital (as of June 2023), with the ability to make single investments over \$300M. The strategy flexibly invests across the spectrum of public and private performing, special situations and distressed opportunities.

#### THE FIRM

Founded in 1998, Charlesbank is a middle-market private investment firm with more than \$15B of cumulative capital raised. The firm focuses on management-led buyouts and growth capital financings and invests across its core sectors, supporting management teams in building businesses, primarily in the United States. In addition to opportunistic credit, Charlesbank also engages in opportunistic technology investments.

#### **INVESTMENT PARAMETERS**

ENTERPRISE VALUE RANGE \$150M - \$3B

**TARGETED INVESTMENT SIZE** \$50M - \$250M

#### TRANSACTION TYPES

- Direct and syndicated lending
- Buyout and acquisition financing
- Growth capital
- Refinancing
- Rescue financing
- Exit financing
- Liquidity bridges

#### **STRUCTURES**

Charlesbank Credit serves as a committed partner to borrowers, leading customized solutions including:

- First and second lien
- Unitranche
- Convertible
- PIK debt
- Equity-linked
- Preferred equity
- Revolving credit facilities
- Capital leases

**GEOGRAPHIC FOCUS**Principally US and Canada

#### **HIGHLIGHTED INVESTMENTS\***



Ascensus Specialties
Specialty chemicals producer
Unsecured term loan

#### **⇔**rnerstone

Cornerstone OnDemand Cloud-based enterprise software PIK Preferred



Ensono

Managed hybrid IT services Second lien term loan



Exaltare

Planet Fitness club franchisee First lien term loan



Mediaocean

Advertising software platform Second lien term loan



**MDVIP** 

Membership-based healthcare Second lien term loan



Mold-Rite

Specialty packaging solutions Second lien term loan, PIK Preferred, Common equity

THERM ODISC

Therm-O-Disc Mission-critical safety sensors First lien term loan

**United**≫Road

United Road Vehicle transport and logistics First lien term loan



Voyant

Contract manufacturer of personal care products First lien term loan

\* Highlighted investments made by Charlesbank Credit are provided solely for the purpose of illustrating examples that are consistent with the investment strategy of Charlesbank Credit; a full list of investments is available upon request.

### TARGET SECTORS



Business services



#### Consumer



Healthcare



Industrial



**Software** 



Technology and technology infrastructure

#### **CREDIT TEAM**

Sandor Hau Managing Director

Matt Jacobson Managing Director

Carolyn Wintner Managing Director & Head of Capital

Markets Matt Midera

Principal
William Reilly

William Reilly Principal

Shaun Wong
Principal & Head of
Credit
Business

Matthew Albanese Vice President & Head of Credit Asset & Sub-

Development

scription Finance

Michael Galardi

Vice President

Matt Maloney Vice President

Brandon Lapensohn Senior Associate, Capital Markets

Bruce Sun
Senior Associate
Adam Bechler

Associate

# Associate Drew Librot Associate

**Brian Deinstadt** 

Associate, Credit

Javi Fernandez

Operations

Molly Manuel Associate, Capital Markets

**Lilly Krahmer** Analyst

**Ben Mensah** Analyst

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#### REPRESENTATIVE PRIVATE EQUITY INVESTMENTS

AS OF OCTOBER 2, 2023

#### CONSUMER

**Empire Today** 



**Bridges Consumer** Healthcare OTC healthcare products



EMP RETODAY

City Brewery Beverage contract manufacturing



**Hearthside Foods** Food contract manufacturing



MvEveDr. Full-service optometry chain



Reef Casual and dress shoes

VARSITY // BRANDS Varsity Brands

Academic achievement and athletic brands



**Aurora Organic Dairy\*** Private-label organic milk production



**Blacksmith Brands\*** OTC healthcare products



Del Taco\* Quick-service restaurants

**FULLBEAUTY** BRANDS"

**FULLBEAUTY Brands\*** Direct-to-consumer plus-size apparel



Papa Murphy's\* Take-and-bake pizza QSR



Peacock Foods\* Food contract manufacturing



Sound United\* Premium home audio and automotive products



Wayfair\* Ecommerce home goods retailer

#### **TECHNOLOGY**



aptean Aptean ERP software



BRIDGEPOINTE Bridgepointe IT channel platform

**X**cyberbit <sup>Cyberbit</sup>

Cloud-based cybersecurity training and simulation



**DoiT International** Public cloud operations software

FORTR∆ Fortra

Cyber/automation software



Fraud Shield Insurance FWA solutions **Healthcare Fraud Shield** 



**ImageQuix** Photography software



Enterprise IT software



Maltego Graphical link analysis software



Advertising software



**PakEnergy** Oil and gas accounting solutions



Park Place Technologies Post-warranty data center equipment maintenance



Six Degrees Data center and network optimization



SOLVE Fixed income market data platform



Symplr Healthcare IT software



ensono

IoT software Ensono\* IT outsourcing

TitanCloud



Zavo\* Wholesale fiber bandwidth

#### **HEALTHCARE**



**Action Behavior Centers** Personalized autism therapy



MB2 Dental Dental partnership organization



Membership-based healthcare



Eve-care services



Animal Health International\* Animal health products distribution

#### **BUSINESS SERVICES**

∆CCORDION Accordion Financial and tech. consulting



American Residential Services HVAC and plumbing services



Lido Advisors Wealth advisory services



**Neptune Retail Solutions** SOLUTIONS Shopper marketing services



Polyconcept Customized and personalized products



**World Insurance Associates** Full-service insurance brokerage



**Princeton Review\*** Test prep and college admissions counseling



Technisource\* IT staffing



Universal Technical Institute\* For-profit automotive technical training



Vestcom\* Shelf-edge marketing solutions



WorldStrides\* Educational student travel

#### INDUSTRIAL



**BOX Partners** Packaging and shipping supplies



Uniforms and equipment to public safety agencies

TECOMET

**Tecomet** Medical device and aerospace contract manufacturing



American Tire Distributors\* Wholesale tire distribution



Cedar Creek\* Building products distribution



Citadel Plastics\* Plastics compounding



**GrayWolf Industrial\*** Service provider for heavy mechanical industries



GSI\* Agricultural equipment manufacturing



**HDT Global\*** Engineered military solutions



**TOP** OnCore Manufacturing\* Contract EMS provider

Acrylic sheet manufacturing

Plaskolite\* PLASKOLITE



QC Supply\* Farm and livestock supply distribution



Trojan Battery\* Deep-cycle battery manufacturing

United>Road

**United Road Services\*** Vehicle transport and logistics

\* Realized investment Private equity investments from Funds V-X and Technology Opportunities Fund, selected to illustrate the different industries in which Charlesbank invests. For a complete list of Charlesbank investments, visit www.charlesbank.com.