# | Charlesbank |

#### CHARLESBANK TECHNOLOGY INVESTING INITIATIVE

Based in Boston and launched in 2019, Charlesbank Capital Partners' technology investing initiative was formed to make equity investments in technology companies.

Charlesbank invests in both control and minority investments, buyouts and recapitalizations, and consolidations within its target sectors.

#### THE FIRM

Founded in 1998, Charlesbank is a middle-market private investment firm with more than \$15 billion of cumulative capital raised. The firm's Flagship strategy focuses on management-led buyouts and growth capital financings and invests across a range of industries, supporting management teams in building businesses, primarily in the United States. In addition to technology, Charlesbank also engages in opportunistic credit investments.

#### INVESTMENT PARAMETERS

TYPICAL ENTERPRISE VALUES \$50M - \$300M

#### TRANSACTION TYPES

Primarily control-oriented

#### **GEOGRAPHIC FOCUS**

Based in, or with revenue sourced from, U.S. or Canada

#### KEY CRITERIA

- Well-established products and business models
- Predictable financial profiles with recurring/ reoccurring revenue
- Attractive and sustainable unit economics
- Strong and defensible competitive positions
- Proven core executive teams
- Multiple levers to accelerate value creation

#### **CURRENT INVESTMENTS**



# Aptean

Enterprise resource planning software



# Cyberbit

Cloud-based cyber-security training and simulation



#### **DoiT International**

Public cloud operations software and expertise



#### **Fortra**

Infrastructure management software for IT departments



# Healthcare Fraud Shield

Insurance fraud, waste and abuse solutions



# Imagequix

High-volume photography software



#### Ivanti

Enterprise IT software



#### Maltego

Graphical link analysis software



# Mediaocean

Advertising software platform



# **PakEnergy**

Oil and gas accounting solutions



#### SOLVE

Fixed income market data and analytics



# Titan Cloud

#### TARGET SECTORS



#### **Enterprise software**



### Cybersecurity



# Infrastructure software



Cloud computing



# Financial technology



# **Healthcare IT**



#### Internet



#### **Tech-enabled services**

and e-commerce



# **Data and analytics**



# Industrial technology

# INVESTMENT TEAM

Darren Battistoni Managing Director

Mayur Desai Managing Director

**Hiren Mankodi** Managing Director

Bhuvan Jain Principal

**Dhruva Kaul** Principal

Michael Zirngibl Principal

Andrew Barnett Vice President

Anumita Das
Vice President

Ryan Lee Vice President

Mauricio Velasco Vice President

Flannery Zhou Vice President

Richard Schweiker Senior Associate

**Jonathan Bujak** Associate

Ahmad Hasanian Associate

Andrew Herbst Associate

Nitish Jindal Associate

**Alistair Kapadia** Associate Matthew Mastrianni Associate Jack Stone

Associate

**Kyle Weil** Associate

Caleb Barlow Advisory Director Will Eisenbeis

Advisory Director **Zorian Rotenberg** 

Advisory Director

Steve Carpenter

Advisor **Brian Pierce**Advisor

#### **BOSTON**

200 Clarendon Street, Fl. 54 Boston, Massachusetts 02116 617 619 5400

#### **NEW YORK**

575 Fifth Avenue, Fl. 36 New York, NY 10017 212 903 1880

www.charlesbank.com

October 2, 2023